

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.1737
ANSWERED ON 13.03.2025

IMPACT OF SWADESH DARSHAN SCHEME

1737 DR. K. LAXMAN:

Will the Minister of **TOURISM** be pleased to state:

- (a) the overall impact of the Swadesh Darshan Scheme on tourism, local economies, infrastructure and employment, considering that 76 projects with an allocation of ₹5,287.90 crore were sanctioned and 75 have been completed; and
- (b) the key features and objectives of the revamped Swadesh Darshan 2.0?

ANSWER

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (b): Ministry of Tourism launched its Swadesh Darshan scheme in 2014-15 and sanctioned 76 projects in the country under identified thematic circuits for ₹5287.90 Crore. Swadesh Darshan Scheme has had a significant positive impact on multiple facets of tourism development in the country, including Tourism Growth, Boost to Local Economies, Infrastructure Creation, Employment Generation and Promotion of Tourism. The scheme has contributed to the better tourism related infrastructure for the tourist which has enhanced the tourism-related businesses, including handicraft vendors, local restaurants, and transport services etc. The tourism related local businesses have benefited from the increased number of visitors to various regions, stimulating economic growth in these areas.

The Ministry revamped the Swadesh Darshan scheme as Swadesh Darshan 2.0 with the objective to develop sustainable and responsible tourism destinations in the country following a destination & tourist-centric approach and has sanctioned 34 projects for ₹791.25 Crore.
