

GOVERNMENT OF INDIA  
MINISTRY OF YOUTH AFFAIRS AND SPORTS  
DEPARTMENT OF YOUTH AFFAIRS  
**RAJYA SABHA**  
**UNSTARRED QUESTION NO-1750**  
ANSWERED ON- 13/03/2025

**Harnessing 'Yuva Shakti'**

1750. Smt. S. Phangnon Konyak:

Smt. Sunetra Ajit Pawar:

Smt. Kiran Choudhry:

Shri Baburam Nishad:

Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:

- (a) whether Government is implementing a programme 'Harnessing Yuva Shakti for Viksit Bharat';
- (b) the measures taken to extend the reach of NSS and NYKS under the said programme to more and more students and youth, in the deprived areas including Maharashtra;
- (c) the manner in which the Youth Connect programme would address the aspirations and challenges of youth in rural and remote areas across the country, including Maharashtra; and
- (d) the manner in which Government plans to integrate values like critical thinking and civic engagement in the curriculum of educational institutions as part of the Youth Connect programme?

**ANSWER**

THE MINISTER OF YOUTH AFFAIRS AND SPORTS

(DR. MANSUKH MANDAVIYA)

(a) & (b) No such programme is being implemented by the Government named as 'Harnessing Yuva Shakti for Viksit Bharat'. However, the Government extend the reach of Nehru Yuva Kendra Sangathan (NYKS) and National Service Scheme (NSS) through MY Bharat (Mera Yuva Bharat) Portal. The portal provides an overarching institutional mechanism powered by technology for youth development and youth-led development. MY Bharat's digital platform provides equitable access to opportunities for youth to actualize their aspirations and build Viksit Bharat. It is designed to cater to the needs of the dynamic youth demographic, aged between 15 and 29 years. This platform offers a wealth of resources, mentorship programs, experiential learning opportunities, networks, and invaluable industry connections. It acts as a springboard, propelling young individuals towards realizing their aspirations while simultaneously equipping them to be the architects of change within their communities. The

total number of NSS volunteers registered in Maharashtra is 3,87,115, which includes 1,91,279 NSS volunteers registered on MY Bharat.

Further, Nehru Yuva Kendra Sangathan (NYKS) through its 623 District Nehru Yuva Kendras across the country organizes programmes viz. Core Programmes, Special Programmes, Schemes of Department of Youth Affairs and projects in collaboration with other Ministries to improve and develop the youth empowerment and leadership. The principal objective of NYKS is to mobilize, motivate, organize youth of the country and enhance their capacities to develop democratic institutional mechanisms in the form of village-based Youth Clubs, empower them to become productive and responsible citizens, assume local leadership to act as active partners in the process of community development and nation building activities with the spirit of equity and volunteerism. The details of the programmes conducted are placed at Annexure-1.

(c) The Viksit Bharat Ambassador – Yuva Connect programme is aimed at fostering youth engagement and leadership in the developmental transformation of India by conducting the programmes in Educational Institutions with participation of students from all walks of life including those residing in rural and remote areas. This is an interactive session between youth and an eminent personality about public issues that concern the youth. In this program there are various presentations followed by question and answer round with students by the Chief Guests.

(d) Presently, no such proposal is under consideration.

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## ANNEXURE-1

ANNEXURE REFERRED TO IN PART (A) & (B) OF THE REPLY TO THE RAJYA SABHA UNSTARRED Q.NO. 1750 FOR 13.03.2025 ASKED BY SMT. S. PHANGNON KONYAK, SMT. SUNETRA AJIT PAWAR, SMT. KIRAN CHOUDHRY & SHRI BABURAM NISHAD REGARDING HARNESSING 'YUVA SHAKTI'

**Details of programmes conducted by NYKS in line with the vision of Viksit Bharat@2047 is as under:**

**(1) Programmes conducted across the country, including Maharashtra:**

**(a) Yuva Utsav - Yuva Samvad India@2047:** The programme aimed to spread the values of India's Freedom Struggle during the 75th Anniversary of Independence and promote appreciation of the country's diverse spiritual and cultural heritage. Organized at the District level, it included six components such as painting, poetry, photography, declamation, cultural events, and youth conventions.

**(b) Yuva Utsav India@2047:** The programme aimed to spread the values of India's Freedom Struggle during its 75th Anniversary and promote appreciation of the country's diverse cultural heritage. Organized at District and State levels, it featured five components including painting, poetry, photography, declamation, and group cultural events, focusing on Panch Pran.

**(c) MY Bharat - Viksit Bharat@2047 Declamation Competitions:** The objective of Declamation contest is to strengthen the spirit of Nationalism and Patriotic feeling amongst youth and to identify those youths with leadership qualities and good communication skills.

**(2) Programme conducted in selected States including Maharashtra:**

**Viksit Bharat Ambassador – Yuva Connect:** The programme is aimed at fostering youth engagement and leadership in the developmental transformation of India by conducting the programmes in Educational Institutions. It also aimed to guide the youth about their responsibility towards achieving the goal of Viksit Bharat. The programme was conducted in Pune & Mumbai (Maharashtra), Ranchi (Jharkhand), Central Delhi and South Delhi.