

**GOVERNMENT OF INDIA
MINISTRY OF HEALTH AND FAMILY WELFARE
DEPARTMENT OF HEALTH AND FAMILY WELFARE**

**RAJYA SABHA
UNSTARRED QUESTION NO. 273
TO BE ANSWERED ON 04TH FEBRUARY, 2025**

BENEFITS OF AYUSHMAN VAY VANDANA CARD

273. SHRI NEERAJ DANGI:

Will the Minister of **HEALTH AND FAMILY WELFARE** be pleased to state:

- (a) the number of eligible persons registered so far under the Ayushman Vay Vandana Card Scheme;
- (b) the details of the treatments and benefits required, under this initiative so far; and
- (c) the measures taken to ensure that the benefits of Ayushman Vay Vandana Card reach particularly those living in rural and backward areas and to the most vulnerable sections?

**ANSWER
THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND FAMILY
WELFARE
(SHRI PRATAPRAO JADHAV)**

(a): Ayushman Bharat – Pradhan Mantri Jan Arogya Yojana (AB-PMJAY) provides health cover of Rs. 5 lakh per family per year for secondary and tertiary care hospitalization to approximately 55 crore beneficiaries corresponding to 12.37 crore families constituting economically vulnerable bottom 40% of India's population.

On 29.10.2024, the Government of India expanded AB-PMJAY to provide free treatment benefits of up to Rs. 5 lakh per year to all senior citizens aged 70 years and above, irrespective of their socio-economic status. As on 28.01.2025, more than 43.5 lakh Ayushman Vay Vandana cards have been created for senior citizens aged 70 years and above.

(b): As on 28.01.2025, a total of 1.10 lakh hospital admissions worth Rs 202.96 crore have been authorized under Ayushman Vay Vandana scheme.

(c): AB-PMJAY has a comprehensive media and outreach strategy to spread awareness and empower beneficiaries for their rights and entitlements more prominently in rural and backward areas. This includes advertisement over traditional media platforms including newspapers, community radio, street plays, digital displays, radio campaigns, mass messaging, and telecast of

beneficiary testimonials via Doordarshan etc. In addition to this, State Health Agencies have also engaged the wide network of frontline workers i.e., ASHAs, AWWs and VLEs (Village Level Entrepreneurs) who are pivotal in creating mass awareness at the grassroot level. In addition to this, the Ayushman Vay Vandana Card beneficiaries may give a missed call to helpline number 1800-110-770 or call to 24x7 call centre (14555) for any assistance/queries.

Further, the government has issued directions to the states to undertake extensive IEC activities to raise the awareness about the expansion of AB-PMJAY for all senior citizens of the age 70 years and above.
