

**GOVERNMENT OF INDIA
MINISTRY OF HEALTH AND FAMILY WELFARE
DEPARTMENT OF HEALTH AND FAMILY WELFARE**

**RAJYA SABHA
UNSTARRED QUESTION NO. 278
TO BE ANSWERED ON 4th FEBRUARY, 2025**

CAMPAIGN FOR EQUITABLE ACCESS TO TB-RELATED SERVICES

278: DR. ANIL SUKHDEORAO BONDE:

SMT. DARSHANA SINGH:

SMT. REKHA SHARMA:

SHRI NARHARI AMIN:

SHRI MADAN RATHORE:

SHRI LAHAR SINGH SIROYA:

SMT. MAYA NAROLIYA:

Will the Minister of **HEALTH AND FAMILY WELFARE** be pleased to state:

- (a) the manner in which the 100-Day TB elimination campaign ensure equitable access to TB-related services, especially in rural and tribal areas with limited healthcare infrastructure;
- (b) the details of communication and awareness efforts in place to educate the public about TB symptoms, prevention, and the importance of timely treatment; and
- (c) whether this 100-day initiative contributes to long-term strategies for TB elimination?

ANSWER

**THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND FAMILY
WELFARE
(SMT. ANUPRIYA PATEL)**

(a) to (c) To accelerate the progress to achieve Sustainable Development Goals towards TB, the government has identified 347 priority districts spread across 33 States/UTs for a “100 Days intensified Campaign” based on TB burden and mortality. This includes 38 tribal districts, 27 mining districts and 46 aspirational districts. The campaign is implemented with a renewed approach to find missing TB cases, reduce TB deaths and prevent new cases in a targeted approach. The National TB Elimination Programme (NTEP) is implemented under the aegis of the National Health Mission (NHM). To ensure equitable access, all services related to TB has been decentralized to the level of Ayushman Arogya Mandir. TB diagnostic and treatment services are offered free of cost to all people across the country.

Communication materials like Audio/video spots, posters, pamphlets etc. have been shared with the States/UTs. Social media campaign is implemented for mass awareness. Budgetary provisions have been made for all States/UTs to conduct state / district specific Information, Education and Communication (IEC) activities for awareness generation about TB symptoms, prevention and the importance of timely treatment. Capacity building workshops for State and District nodal officers have been conducted. The programme division is regularly organising capacity building workshop on IEC for the State TB Officers, IEC officers, representatives from partner organizations. Specific IEC materials have been developed for the 100 Days Campaign to educate the public and to ensure targeted communication to increase community awareness of

TB. Further, community involvement through Jan Bhagidari among all sections of the society and Line Departments is ensured.

The 100 Days Campaign in priority districts, is fully aligned to the long-term TB elimination strategies of prevention, early detection, prompt treatment and reduction of TB related mortality. Mapping of vulnerable population, and screening with high sensitive tools like Chest X-ray, upfront Nucleic Acid Amplification Test (NAAT) for all presumptive TB cases, differentiated TB care for managing high-risk TB cases are part of the long-term strategies for TB elimination.
