

**GOVERNMENT OF INDIA
MINISTRY OF HEALTH AND FAMILY WELFARE
DEPARTMENT OF HEALTH AND FAMILY WELFARE**

**RAJYA SABHA
UNSTARRED QUESTION NO. 292
TO BE ANSWERED ON 4THFEBRUARY, 2025**

HEALTH AWARENESS CAMPAIGN

292. SHRI HARBHAJAN SINGH:

Will the Minister of **HEALTH AND FAMILY WELFARE** be pleased to state:

- (a) whether the Ministry is aware of increasing lifestyle related diseases in the country;
- (b) if so, the details of the steps taken to spread awareness in this regard, so that healthy lifestyle can be promoted as a mass movement;
- (c) whether any budgetary provision has been made for this purpose; and
- (d) if so, the details thereof, including provisions and actual expenses during the last three financial years?

ANSWER

**THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND FAMILY WELFARE
(SHRI PRATAPRAO JADHAV)**

(a) to (d): Lifestyle has long been associated with the development of many chronic Non-communicable diseases (NCDs) which share common lifestyle related risk factors like physical inactivity, unhealthy diet, overweight & obesity, tobacco use and harmful use of alcohol.

According to the Indian Council of Medical Research (ICMR) study report “India: Health of the Nation's States”- The India State-Level Disease Burden Initiative: ICMR, PHFI, and IHME; 2017, the proportion of chronic NCDs have increased in India from 30.5% in 1990 to 55.4% in 2016.

Further, health awareness and preventive aspect of life-style diseases is strengthened under Comprehensive Primary Health Care through Ayushman Arogya Mandirs, by promotion of wellness activities and targeted communication at the community level. Public awareness creation through print, electronic and social media about promotion of healthy lifestyle.

Healthy eating is promoted through ‘Eat Right India’ movement of Food Safety and Standards Authority of India. The Fit India movement is implemented by the Ministry of Youth Affairs and Sports. Various Yoga related activities are carried out by Ministry of AYUSH.

Under the National Programme for Prevention and Control of Non Communicable Diseases financial support of ₹3 -5 lakhs at District level and ₹50-70 lakhs at State level is provided under National Health Mission for awareness generation activities for NCDs to be undertaken by the States and Union Territories as per their Programme Implementation Plans (PIPs). State and Union Territory wise SPIP approvals and Expenditure for NP-NCD under National Health Mission (NHM) for the last three years is at Annexure.

Annexure

(Rs. In lakhs)

S.No.	State/UT	2021-22		2022-23		2023-24	
		SSIP Approval	Expenditure	SSIP Approval	Expenditure	SSIP Approval	Expenditure
1	Andaman & Nicobar Islands	56.96	19.61	52.46	9.14	56.18	18.76
2	Andhra Pradesh	4,672.54	4,206.67	6,078.76	3,054.33	5,954.08	5,935.23
3	Arunachal Pradesh	146.45	825.60	622.95	533.96	779.13	383.35
4	Assam	1,258.57	736.35	1,306.81	793.10	1,222.93	774.03
5	Bihar	956.30	453.73	8,298.99	3,149.22	7,163.81	2,728.00
6	Chandigarh	12.84	7.35	4.15	0.31	3.90	0.75
7	Chattisgarh	1,619.06	1,686.65	3,506.32	2,359.05	2,974.64	2,178.78
8	Dadra & Nagar Haveli & Daman & Diu	7.05	55.18	57.55	14.53	57.99	47.68
9	Delhi	191.15	26.92	164.70	21.97	335.41	27.22
10	Goa	168.97	96.54	153.05	156.05	145.25	96.34
11	Gujarat	2,076.80	926.67	4,071.68	1,711.46	3,778.31	1,542.89
12	Haryana	476.86	353.18	533.41	592.62	406.56	630.69
13	Himachal Pradesh	286.28	190.19	1,361.00	440.72	1,416.50	735.05
14	Jammu & Kashmir	805.68	890.34	792.00	202.20	882.00	208.39
15	Jharkhand	2,620.26	1,273.15	1,955.15	903.13	1,958.53	1,467.89
16	Karnataka	4,097.12	2,186.39	4,409.74	2,625.00	2,452.35	1,953.05
17	Kerala	4,250.92	734.43	7,662.02	2,372.94	5,249.09	1,203.84
18	Ladakh	104.45	150.91	273.36	146.40	166.43	119.15
19	Lakshadweep	24.72	3.07	21.21	2.03	22.28	3.22

20	Madhya Pradesh	1,402.09	1,262.50	4,753.73	1,470.14	2,090.26	1,385.57
21	Maharashtra	976.63	3,474.90	5,311.21	2,018.00	5,147.52	1,502.83
22	Manipur	623.31	95.41	722.21	277.29	724.30	249.28
23	Meghalaya	416.03	401.94	407.60	219.42	370.59	524.32
24	Mizoram	332.26	230.86	176.24	22.60	176.24	118.60
25	Nagaland	305.43	610.04	312.26	41.62	310.88	125.42
26	Odisha	2,158.89	1,944.10	7,442.69	3,539.82	6,067.91	4,957.81
27	Puducherry	126.82	24.81	113.10	47.94	135.94	48.39
28	Punjab	705.42	160.83	1,405.93	559.97	1,796.11	1,796.11
29	Rajasthan	4,603.49	3,301.67	23,542.9 2	2,700.62	23,542.9 2	2,204.69
30	Sikkim	156.78	45.79	117.04	56.33	85.55	51.17
31	Tamil Nadu	4,004.70	2,985.56	8,466.91	1,814.06	10,031.1 6	4,277.33
32	Telangana	3,139.44	2,657.83	5,272.72	5,305.26	5,145.00	128.71
33	Tripura	383.86	247.35	496.53	203.41	578.92	250.46
34	Uttar Pradesh	13,196.1 8	5,237.37	13,607.8 2	4,787.92	18,998.7 0	5,667.88
35	Uttarakhand	597.75	327.57	1,127.33	436.72	1,167.37	697.50
36	West Bengal	3,697.33	3,517.71	3,868.71	4,765.29	5,428.71	4,680.41