

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE AND FARMERS WELFARE

RAJYA SABHA
UNSTARRED QUESTION NO. 491
TO BE ANSWERED ON THE 07/02/2025

PROVISION OF MARKET FACILITY UNDER DAM

491. SHRI NEERAJ SHEKHAR:

Will the Minister of AGRICULTURE AND FARMERS WELFARE be pleased to state:

- (a) whether Government has launched Digital Agriculture Mission (DAM) since September, 2024;
- (b) if so, the details thereof;
- (c) whether Government would provide online market facility to farmers in rural areas under the said mission; and
- (d) if so, the details thereof?

ANSWER

THE MINISTER OF STATE FOR AGRICULTURE AND FARMERS WELFARE

(SHRI RAMNATH THAKUR)

(a) to (d): The government has approved the Digital Agriculture Mission on 2nd September 2024 with an outlay of Rs. 2817 Crore. The mission seeks to enable a robust digital agriculture ecosystem in the country for driving innovative farmer-centric digital solutions and making available timely and reliable crop-related information to all the farmers in the country. The Mission envisages the creation of Digital Public Infrastructure for Agriculture such as AgriStack, Krishi Decision Support System, Comprehensive Soil Fertility & Profile Map and other IT initiatives undertaken by Central Government/State Governments. AgriStack project is one of the major components of this Mission, which consists of three foundational registries or databases in the agriculture sector, i.e., the Farmers' Registry, Geo-referenced village maps and the Crop Sown Registry, all created and maintained by the State Governments/ Union Territories. The government is providing administrative and technical support to all the states for implementation of the mission. AgriStack provides comprehensive and useful data on farmers' demographic details, land holdings, and crops sown, enabling farmers to digitally identify and authenticate them for accessing benefits and services such as credit, insurance, procurement etc. It also enables state to design solutions that open access for farmers to the digital economy such as Purchase and Sell of Inputs and Produce online in a trustful manner.

Further, Government is implementing National Agriculture Market (e-NAM), a virtual platform integrating physical wholesale mandis/ markets of different States/ Union Territories (UTs) to facilitate online trading of agricultural commodities through transparent price discovery method to enable farmers to realize better remunerative prices for their produce. As on 31st December, 2024, 1410 mandis of 23 States and 04 Union Territories (UTs) have been integrated with e-NAM platform.
