

GOVERNMENT OF INDIA  
MINISTRY OF JAL SHAKTI  
DEPARTMENT OF DRINKING WATER & SANITATION

**RAJYA SABHA**  
**STARRED QUESTION NO. \*69**  
**TO BE ANSWERED ON 10.02.2025**

**HAMARA SHAUCHALAY HAMARA SAMMAN CAMPAIGN**

**\*69 # Shri Baburam Nishad:**

Will the Minister of **JAL SHAKTI** be pleased to state:

- (a) the major outcomes and success achieved under the campaign 'Hamara Shauchalay Hamara Samman' since its launch;
- (b) the way the said campaign affected the access to sanitation facilities in rural and urban areas;
- (c) whether Government has any plans to address sanitation issues and safeguard the dignity of citizens of rural and deprived areas in the next phase of the said campaign; and
- (d) if so, the details thereof?

**ANSWER**

**MINISTER OF JAL SHAKTI**  
**(SHRI C R PATIL)**

- (a) to (d) : A statement is laid on the Table of the House.

**Statement referred to in the reply to Rajya Sabha Starred Question No.69 due for reply on 10.02.2025**

(a) : The “Hamara Shauchalay: Hamara Samman” (HSHS) campaign, launched on World Toilet Day (10<sup>th</sup> November 2024), concluded on 10<sup>th</sup> December 2024, aligning sanitation with dignity and human rights today on Human Rights Day. The three-week campaign mobilized communities across the rural India, bringing sanitation into the spotlight as a matter of collective pride and responsibility.

**1. Key Activities of the Campaign**

The campaign mobilized efforts at every level—State, District, Block, and Gram Panchayat (GP)—through activities such as:

- **Competitions:**
  - **Best Individual Toilet Competition (IHHL):** Recognizing households for maintaining the most well-painted and functional toilets. Winners were felicitated at district events on December 10.
  - **Community Toilet Aesthetic Drive:** Villages competed to improve the appearance and usability of CSCs, ensuring community pride in shared spaces.
- **Awareness Drives and Community Participation:**
  - Villagers actively participated in painting, refurbishing, and maintaining toilets.
  - District Water Sanitation Meetings (DWSMs) and rallies were organized to engage stakeholders and raise awareness.
  - States/UTs to conduct press conferences on Human Rights Day to showcase the achievements of the campaign, share success stories, and reinforce the message that access to sanitation is fundamental to human dignity and rights
  - Users to post pictures of their upgraded toilets using #MyToilet:MyPride on MyGov portal.

**2. Achievements of the campaign:**

Over 50,500 events conducted across states and union territories and participation exceeding 41 lakh people, the HSHS campaign achieved remarkable milestones:

- Over 606 Districts have organised DWSM meetings
- Over 3.68 Lakh IHHL Sanction Orders issued
- Over 70% i.e.- 1.73 Lakh CSCs have been assessed for functionality

### 3. Stories of Change Across India:

The campaign demonstrated the diversity and innovation of India's sanitation journey:

- In Jammu & Kashmir, mobile LED-equipped vehicles brought sanitation awareness to the remotest corners, blending technology with community engagement.
  - Bihar used digital systems and school-based activities to drive awareness and encourage youth participation.
  - In Bhadohi, Uttar Pradesh, a groundbreaking initiative integrated Google Maps to track CSCs, ensuring their accessibility and upkeep.
  - Across Karnataka and Tamil Nadu, beautification of CSCs and IHHLs transformed sanitation infrastructure into community landmarks.
4. The campaign witnessed active involvement from Governors, Union Ministers, Members of Parliament, State Ministers, MLAs, and Panchayat leaders, underlining the importance of collective action. Water and Sanitation Committees at the state, district, and gram panchayat levels were activated, ensuring long-term accountability and sustainability.
  5. By concluding on Human Rights Day, the HSHS campaign highlighted the intrinsic connection between sanitation and fundamental rights. Access to functional and clean toilets is central to ensuring dignity, safety, and equality, particularly for women and marginalized communities.
  6. The HSHS campaign has reaffirmed the vision of the Swachh Bharat Mission—sanitation not just as an infrastructure goal, but as a -Jan Andolan that empowers communities and transforms lives

(b) to (d) Sanitation is a State subject. As per SBMG Phase-II operation guidelines IHHL is one of the important components to sustain the ODF status of the villages. The construction of IHHLs is an ongoing effort, States and UTs providing IHHLs to all eligible households as per the demand. Also providing Community Sanitary Complexes (CSCs) for public use, has also been provisioned especially for land less families, migrant workers, school children, and the floating population. During the period “Hamara Shauchalay: Hamara Samman” (HSHS) campaign (19<sup>th</sup> November to 10<sup>th</sup> December 2024), over **3.68 lakh toilets** were sanctioned, and more than **50,000 toilets** have been constructed.

In the current Annual Implementation plan (FY 2024-25) States and UTs have planned to construct over 54.82 Lakh Individual Household Latrines.

The Swachh Bharat Mission (Gramin) phase II aims to sustain ODF+ sustainability through IHHL & CSCs, visual cleanliness through arrangements for solid and liquid waste management, safe sanitation practices through provisions for faecal sludge management. This may enhance the visual cleanliness and safe sanitation practices in the rural part of the country. In the Annexure-1, shows the list of State having IHHLs and Community Sanitary Complexes. In the Annexure-2, shows the villages who declare themselves ODF+ (Provisions for solid & liquid waste management & safe sanitation practices).

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Statement referred to in part (b) to (d) of the reply to Rajya Sabha Starred Question No.69  
due for reply on 10-02-2025

Sr.No.	State Name	HH's with IHHLs in rural areas	Community Sanitary Complexes
1	A & N Islands	43,312	311
2	Andhra Pradesh	7,513,897	14,975
3	Arunachal Pradesh	225,391	3,032
4	Assam	6,201,013	3,878
5	Bihar	17,666,584	9,302
6	Chhattisgarh	5,079,629	13,437
7	DNH & DD	36,324	69
8	Goa	260,980	588
9	Gujarat	6,570,599	8,019
10	Haryana	3,054,472	5,872
11	Himachal Pradesh	1,466,295	5,887
12	Jammu & Kashmir	1,736,463	5,387
13	Jharkhand	4,831,830	1,228
14	Karnataka	8,495,162	2,812
15	Kerala	4,702,230	1,621
16	Ladakh	37,173	430
17	Lakshadweep	11,909	22
18	Madhya Pradesh	10,435,061	19,529
19	Maharashtra	13,102,670	26,944
20	Manipur	468,550	1,073
21	Meghalaya	531,967	1,181
22	Mizoram	132,622	653
23	Nagaland	310,339	1,368
24	Odisha	8,492,405	3,030
25	Puducherry	88,729	11
26	Punjab	3,023,651	6,537
27	Rajasthan	11,180,782	24,805
28	Sikkim	78,594	699
29	Tamil Nadu	11,688,191	8,345
30	Telangana	4,187,207	6,093
31	Tripura	820,492	430
32	Uttar Pradesh	32,606,974	61,843
33	Uttarakhand	1,414,101	2,972
34	West Bengal	15,739,743	9,544
<b>Total</b>		<b>182,235,341</b>	<b>251,927</b>

Statement referred to in part (b) to (d) of the reply to Rajya Sabha Starred Question No.69  
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Sr. No.	State Name	Villages with SWM Arrangement	Villages with LWM Arrangement	ODF+ Model Villages
1	A & N Islands	201	201	195
2	Andhra Pradesh	15,942	3,712	3,012
3	Arunachal Pradesh	3,334	3,766	843
4	Assam	21,136	24,856	19,174
5	Bihar	33,064	34,690	31,866
6	Chhattisgarh	17,421	18,703	17,005
7	DNH & DD	94	94	94
8	Goa	370	306	293
9	Gujarat	16,967	16,917	13,143
10	Haryana	4,598	5,249	2,948
11	Himachal Pradesh	15,011	15,915	14,075
12	Jammu & Kashmir	5,944	5,949	5,912
13	Jharkhand	8,838	26,423	7,033
14	Karnataka	26,371	5,888	5,135
15	Kerala	1,381	1,376	1,369
16	Ladakh	204	240	203
17	Lakshadweep	10	10	10
18	Madhya Pradesh	50,330	50,551	50,082
19	Maharashtra	30,381	37,201	28,709
20	Manipur	29	112	26
21	Meghalaya	843	5,385	426
22	Mizoram	624	623	617
23	Nagaland	555	785	437
24	Odisha	43,959	44,892	43,537
25	Puducherry	90	37	37
26	Punjab	3,662	9,943	1,635
27	Rajasthan	42,282	42,715	41,362
28	Sikkim	400	400	400
29	Tamil Nadu	11,390	9,362	8,653
30	Telangana	8,993	8,456	8,391
31	Tripura	738	752	695
32	Uttar Pradesh	85,000	94,193	83,458
33	Uttarakhand	14,886	14,851	14,838
34	West Bengal	32,250	35,166	29,199
<b>Total:-</b>		<b>497,298</b>	<b>519,719</b>	<b>434,812</b>