

GOVERNMENT OF INDIA  
MINISTRY OF FOOD PROCESSING INDUSTRIES  
**RAJYA SABHA**  
**UNSTARRED QUESTION NO. 569**  
ANSWERED ON 07<sup>TH</sup> FEBRUARY, 2025

**IMPACT OF 8<sup>th</sup> EDITION OF INDUSFOOD**

**569. DR. PARMAR JASHVANTSINH SALAMSINH:**

**SHRI BABUBHAI JESANGBHAI DESAI:**

**DR. MEDHA VISHRAM KULKARNI:**

**DR. KALPANA SAINI:**

Will the *MINISTER OF FOOD PROCESSING INDUSTRIES* be pleased to state:

- (a) in what manner will the 8<sup>th</sup> edition of Indusfood contribute to advancing agricultural practices in the country;
- (b) whether there are any incentives or programs to support Indian companies
- (c) if so, the details thereof; and
- (d) the long-term impacts that are expected from Indusfood 2025, on the Indian food and beverage industry and global trade relations?

**ANSWER**

THE MINISTER OF STATE FOR FOOD PROCESSING INDUSTRIES  
(SHRI RAVNEET SINGH)

**(a):** As per the information received from Trade Promotion Council of India (TPCI) and Department of Commerce, Ministry of Commerce and Industry, Indusfood has emerged as a cornerstone of India's Food & Beverages (F&B) trade landscape, and its 8<sup>th</sup> edition represents a paradigm shift, evolving into an integrated farm-to-fork trade exhibition.

By introducing concurrent trade fairs— Indusfood Manufacturing and Indusfood Agritech— at a comprehensive scale, the event has expanded its scope to encapsulate the entire agricultural value chain.

- The event's multidimensional approach seamlessly combines exhibition platforms and knowledge-sharing forums through thoughtfully curated conferences. This ensures participants benefit from both cutting-edge business opportunities and insights into emerging trends, innovations, and industry best practices.

- With its comprehensive focus on agritech, food processing, packaging technology, and F&B trade, Indusfood serves as a unifying platform for diverse stakeholders—farmers, food processors, technology providers, and F&B brands. This ecosystem fosters collaboration, innovation, and the exchange of ideas, empowering participants to explore partnerships that elevate quality benchmarks and drive sustainable growth.

- By catalyzing best practices across the entire value chain—from agricultural production and technological integration to food processing, packaging, and global market access—Indusfood is poised to play a pivotal role in positioning India as a globally competitive player in the F&B sector.

- The strategic alignment of Indusfood events not only boosts business growth for individual stakeholders but also contributes to strengthening India’s presence in the international market by driving the adoption of advanced technologies, promoting sustainable practices, and enhancing product quality to meet global standards.

**(b) & (c):** Under the Market Access Initiative (MAI) Scheme, implemented by the Department of Commerce, an amount of Rs. 6 Crore has been sanctioned for Indusfood 2025 organised by TPCI from 8-10<sup>th</sup> January 2025.

**(d):** Indusfood is poised to become a key driver of growth for India’s F&B industry and its global trade relations by:

- **Showcasing Indian F&B Excellence:** Offering a mega platform where Indian F&B companies—ranging from established brands to startups—can exhibit their products and connect with top importers, distributors, and retailers worldwide.

- **Enabling Strategic Networking:** Providing businesses with opportunities to network, collaborate, and learn from industry peers and market experts, gaining critical insights into trends and strategies for international expansion.

- **Promoting Brand India:** Positioning itself as a powerful showcase of India’s F&B capabilities, featuring some of the most competitive players in the ecosystem and elevating India’s global reputation.

- **Boosting Agri-Exports:** Focusing on processed food products to drive value-added agri-exports, aligning with the government’s priorities to enhance export potential.

- **Fostering Culinary Collaboration:** Facilitating networking and culinary exchanges with international chefs, opening doors in the hospitality industry and creating new markets for Indian cuisine. This includes Ready-to-Eat (RTE), Ready-to-Cook (RTC), and Ready-to-Serve (RTS) products, aiming to appeal to mainstream audiences beyond the Indian diaspora.

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