

**GOVERNMENT OF INDIA  
MINISTRY OF AYUSH  
RAJYA SABHA  
UNSTARRED QUESTION NO. 804  
ANSWERED ON 11.02.2025**

**Export of Ayurvedic Medicines**

**804 Shri K.R. Suresh Reddy:**

Will the Minister of *Ayush* be pleased to state:

- (a) the total export value of Ayurvedic products in the last three years;
- (b) the details of exports country-wise; and
- (c) whether the Ministry has identified challenges in expanding the global market for Ayurvedic products and, if so, the measures being taken to address them?

**ANSWER**

**THE MINISTER OF STATE (IC) OF THE MINISTRY OF AYUSH  
(SHRI PRATAPRAO JADHAV)**

(a) & (b): Export of Ayush and Herbal products for the last 03 years (2021-22 to 2023-24) as provided by Directorate General of Commercial Intelligence and Statistics, Ministry of Commerce, Government of India for the Financial Year 2021-22, 2022-23 & 2023-24 are in US \$ 611565844, 628347232 & 651001550 respectively. The details of exports country-wise are at Annexure-I.

(c): Ministry of Ayush has implemented “Central Sector Scheme for Promotion of International Cooperation in Ayush” for promoting exports, under the various components, which are as follows:

Incentive to Ayush drug manufacturers, entrepreneurs, Ayush institutions and Hospitals etc. for international propagation of Ayush by participating in international exhibitions, trade fairs, road shows etc.

Registration of Ayush products (Market Authorization) with regulatory bodies of different countries such as USFDA (United States Food and Drug Administration)/ EMEA (Europe, Middle East, and Africa) / UKMHRA (United Kingdom-Medicines and Healthcare products Regulatory Agency) / NHPD-Canada (Natural Health Products Directorate) / TGA (Therapeutic Goods Administration) etc. for export of products.

Support for international Ayush market development and Ayush promotion-related activities.

Ayush Export Promotion Council (AYUSHEXCIL), is a newly formed Export Promotion Council (set up by Ministry of Ayush and supported by Ministry of Commerce, Government of

India), launched at Global Ayush Investment and Innovation Summit held in Gandhinagar, Gujarat on April 20, 2022. It is aimed to oversee exports of products of Ayurveda, Homoeopathy, Siddha, Sowa Rigpa and Unani systems and address trade issues pertaining to these sectors. It mandates to facilitate capacity building of its members on export procedures, organize Business to Business meetings, international events, road shows, seminars and workshops on the export of Ayush products.

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## Annexure -I

<b>India's Export in Commodity</b>	<b>Apr-2021-March 2022</b>	<b>Apr-2022-March 2023</b>	<b>Apr-2023 - March 2024</b>
<b>Country</b>	<b>Value in US\$</b>	<b>Value in US\$</b>	<b>Value in US\$</b>
AFGHANISTAN	2181151	3323653	1521924
ALBANIA	41646	12935	26851
ALGERIA	1702351	3303955	6489049
ANDORRA	--	5556	--
ANGOLA	955547	1605637	1298376
ANTIGUA	44939	35821	25067
ARGENTINA	488035	361998	686285
ARMENIA	10427	10474	26693
AUSTRALIA	10775919	12606052	14979283
AUSTRIA	3565295	4699892	5045347
AZERBAIJAN	54964	95667	28929
BAHAMAS	--	825	31
BAHARAIN IS	716115	993729	595301
BANGLADESH PR	14152111	12345136	11187654
BARBADOS	159933	133010	58804
BELARUS	159139	75422	6432
BELGIUM	4329703	4275325	7193598
BENIN	58324	141102	99558
BHUTAN	479905	516508	510513
BOLIVIA	27569	42415	8323
BOSNIA-HRZGOVIN	1043	18273	36152
BOTSWANA	23814	41372	3450
BRAZIL	3096088	3924776	6913416
BRUNEI	40881	30654	12202
BULGARIA	700963	880590	1094561
BURKINA FASO	22219	24919	1486
BURUNDI	44201	37915	33083
C AFRI REP	13675	9356	8673
CAMBODIA	560215	753432	539246
CAMEROON	88724	73004	42415
CANADA	8884894	8184937	10792382
CAYMAN IS	36269	16718	37914
CHAD	14229	19623	14820
CHILE	781352	312970	419606
CHINA P RP	25930789	26913292	27949899
COLOMBIA	1593818	831352	1020085
CONGO D. REP.	1075544	1249711	829256
CONGO P REP	10773	8208	47551
COSTA RICA	415921	764740	1229035
COTE D' IVOIRE	140903	98987	122597
CROATIA	179192	386785	144316

CYPRUS	24910	16428	25327
CZECH REPUBLIC	615583	658702	664708
DENMARK	3503471	4018237	1160919
DOMINIC REP	74192	33547	65910
DOMINICA	779	5131	10162
ECUADOR	577268	838524	500905
EGYPT A RP	1841045	493997	2102018
EL SALVADOR	74534	287390	29116
EQU TL GUINEA	5489	2162	3032
ESTONIA	214626	251915	293608
ETHIOPIA	128942	102776	44041
FIJI IS	376316	681894	361972
FINLAND	750104	692372	470306
FR GUIANA	--	4005	43
FRANCE	19524096	19604147	16237548
GABON	683	43	133
GAMBIA	26058	77288	53097
GEORGIA	186617	566617	467533
GERMANY	55040517	57620613	62706059
GHANA	2709626	2669609	2121790
GREECE	409961	201425	103766
GRENADA	66955	28203	46260
GUADELOUPE	6761	3060	5313
GUATEMALA	1067561	1182142	1426519
GUINEA	37988	31784	4999
GUINEA BISSAU	1565	440	168
GUYANA	148849	138001	199467
HONDURAS	66404	125071	235113
HONG KONG	475881	613519	836195
HUNGARY	467767	462577	700616
INDONESIA	3223388	4113564	3865440
IRAN	2276049	1689431	1517390
IRAQ	3214098	2403357	3459918
IRELAND	3573233	3273217	5317512
ISRAEL	715028	539843	994914
ITALY	24598012	28460362	36255641
JAMAICA	63346	52380	66483
JAPAN	5978141	4871625	7437575
JORDAN	363319	437206	460648
KAZAKHSTAN	1234142	4578927	5978626
KENYA	5707017	4882776	4079105
KOREA DP RP	--	--	--

KOREA RP	11304722	10977599	10627214
KUWAIT	2282623	2233040	1954574
KYRGHYZSTAN	155393	425922	206612
LAO PD RP	158851	59551	42113
LATVIA	3394732	2991791	3517800
LEBANON	316527	578643	193619
LESOTHO	8937	4367	594
LIBERIA	235702	247943	186137
LIBYA	105008	109403	103580
LITHUANIA	1437829	1944209	1692615
LUXEMBOURG	-	-	-
MACEDONIA	50026	75648	78497
MADAGASCAR	208883	170253	300704
MALAWI	96732	83291	133106
MALAYSIA	9001513	7104138	6637810
MALDIVES	385709	530168	388992
MALI	62236	156133	433
MALTA	-	4915	10491
MARTINIQUE	15922	8759	10443
MAURITANIA	11515	9114	9051
MAURITIUS	1492399	1274650	2501075
MEXICO	5604711	8240901	6760506
MICRONESIA	122	6600	176
MOLDOVA	106665	61045	35549
MONGOLIA	926620	1007444	424296
MONTSERRAT	138	132	289
MOROCCO	1746331	1350865	1231735
MOZAMBIQUE	252295	129378	392460
MYANMAR	1175072	1607145	529806
NAMIBIA	4242	1179	2456
NEPAL	20995439	14548951	15682339
NETHERLAND	9821732	13134578	7413890
NETHERLANDANTI	101453	114073	80636
NEW ZEALAND	1540185	1393652	1207824
NICARAGUA	104731	97073	208309
NIGER	348	5101	2117
NIGERIA	3862169	5281603	3129355
NORWAY	151096	165787	84370
OMAN	2219810	3137613	3560039
PAKISTAN IR	2190741	6313764	2759104
PANAMA	251576	415342	686856
PAPUA N GNA	48350	140367	131205
PARAGUAY	29976	27240	16956
PERU	160925	66999	132554
PHILIPPINES	2982862	4173778	3470542
POLAND	5893740	5603313	3788121

PORTUGAL	154472	189602	178235
QATAR	1796207	1635817	2285560
REUNION	31401	35259	16160
ROMANIA	3171284	3948395	3216855
RUSSIA	9876543	16479958	13771735
RWANDA	14128	44124	5629
SAMOA	4519	43	107
SAUDI ARAB	2569473	2711498	4216010
SENEGAL	216523	244785	133534
SERBIA	126549	101543	114725
SEYCHELLES	65848	137088	81374
SIERRA LEONE	79629	353613	131351
SINGAPORE	2245923	2903494	2614308
SLOVAK REP	269946	298361	228917
SLOVENIA	405033	170836	450591
SOLOMON IS	9896	7755	5574
SOMALIA	317692	482423	315373
SOUTH AFRICA	8051565	10504366	10442325
SOUTH SUDAN	7990	916	13036
SPAIN	6285347	7136760	8831488
SRI LANKA DSR	4101137	6498612	3855943
ST KITT N A	6549	6427	9536
ST LUCIA	62783	65590	61257
ST VINCENT	51589	34253	36848
SUDAN	1148684	971558	811003
SURINAME	25970	33103	11842
SWAZILAND	9177	5774	1947
SWEDEN	2634916	2985214	4671171
SWITZERLAND	920994	299244	406172
SYRIA	213475	85863	219251
TAIWAN	1414829	1342770	2126778
TAJIKISTAN	916807	1063852	1212119
TANZANIA REP	1342762	1696864	1408822
THAILAND	7783632	4625829	8585929
TOGO	43236	16231	47299
TRINIDAD	242979	415936	298072
TUNISIA	111767	217006	93996
TURKEY	2025100	2288214	2719931
TURKMENISTAN	865558	996686	1105959
U ARAB EMTS	26509215	26804164	25126803
U K	13144064	16628598	16196368
U S A	175434555	171782223	183494144
UGANDA	2358715	1486643	551633
UKRAINE	4152588	1085218	731120
URUGUAY	51175	76123	157105

UZBEKISTAN	4215772	3090507	959448
VENEZUELA	31351	41998	41760
VIETNAM SOC REP	9323499	1632711	4638837
YEMEN REPUBLC	1954998	1797263	1749743
ZAMBIA	887016	883820	805436
ZIMBABWE	55495	107809	95383
<b>Total</b>	<b>611565844</b>	<b>628347232</b>	<b>651001550</b>