

GOVERNMENT OF INDIA
MINISTRY OF PORTS, SHIPPING AND WATERWAYS

RAJYA SABHA
UNSTARRED QUESTION NO. 951
ANSWERED ON 11.02.2025

DOUBLING CRUISE PASSENGER TRAFFIC

951. DR. SUMER SINGH SOLANKI:

Will the Minister of PORTS, SHIPPING AND WATERWAYS be pleased to state:

- (a) the manner in which the Cruise Bharat Mission plans to propel country's cruise tourism industry by doubling cruise passenger traffic within five years; and
(b) the details of the key performance targets across phases?

ANSWER

MINISTER OF PORTS, SHIPPING AND WATERWAYS
(SHRI SARBANANDA SONOWAL)

(a) to (b) The Cruise Bharat Mission (CBM), was launched by the Hon'ble Minister on 30th September 2024. CBM provides for a framework for inter-ministerial approach for crafting interventions along policy, regulatory, and other aspects governing cruise sector and enable responsible involvement of all regulatory agencies, such as Customs, Immigration, CISF, State Tourism Departments, State Maritime Agencies, District Administrations, and local police. The key performance indicator (KPI) in respect to cruise passenger, phase wise are as under:-

S. No.	KPI	Phase 1 (Upto 30.09.2025)	Phase II (Upto 31.03.2027)	Phase III (Upto 31.03.2029)
1	Sea Cruise Pax	0.5 million	0.7 million	1 million
2	River Cruise Pax	0.5 million	1 million	1.5 mil
