

**GOVERNMENT OF INDIA
MINISTRY OF HEALTH AND FAMILY WELFARE
DEPARTMENT OF HEALTH AND FAMILY WELFARE**

**RAJYA SABHA
UNSTARRED QUESTION NO. 1424
TO BE ANSWERED ON 11th MARCH, 2025**

**IMPLEMENTATION STRATEGIES OF INTENSIFIED SPECIAL NCD SCREENING
CAMPAIGN**

1424. SHRI KESRIDEVSINH JHALA:

Will the **MINISTER OF HEALTH AND FAMILY WELFARE** be pleased to state:

- (a) the details of key implementation strategies of the Intensified Special NCD Screening Campaign;
- (b) whether Government has details of the number of individuals screened under the campaign till now, if so, the details thereof;
- (c) the measures taken to ensure 100 per cent screening coverage, particularly in rural and remote areas; and
- (d) the details of expected long-term impact of this initiative on the burden of Non-Communicable Diseases in the country?

ANSWER

**THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND FAMILY WELFARE
(SHRI PRATAPRAO JADHAV)**

(a) to (d): The Ministry of Health & Family Welfare under the National Programme for Prevention and Control of Non-Communicable Diseases has launched Non-Communicable Diseases screening drive to screen all individuals aged 30 years and above at all Ayushman Arogya Mandirs and other health facilities from 20th February 2025 to 31st March 2025. The daily screening data from all States and Union Territories is updated on the National NCD portal. The objectives of the campaign are:

(i) Enhancement of public awareness and encourage maximum community outreach, including door-to-door visits of front-line workers to increase the coverage; and (ii) ensure availability of logistics and consumables like BP monitors, glucometers and strips, and essential protocol based medications for hypertension and diabetes at all healthcare facilities.

As per the data collected from States and Union Territories from 20th February 2025 to 5th March 2025, 84,78,584 individuals have been screened for Hypertension and 85,51,397 have been screened for Diabetes.

To ensure 100% screening coverage, particularly in rural and remote areas, the Government has integrated NCD screening services with Ayushman Arogya Mandirs to ensure access to primary healthcare. Door-to-door campaigns mobilize Accredited Social Health Activist (ASHA) workers and health volunteers to enhance outreach. Mobile health units have been deployed to remote areas, and community engagement initiatives, including awareness programs and involvement of local influencers, aim to encourage participation. State-specific strategies are tailored to demographic challenges, and real-time monitoring mechanisms help track progress and identify gaps in implementation.

Early detection and timely intervention will help in reducing risk factors of NCDs and decrease hospital admissions by strengthening preventive care. The initiative will contribute to the overall strengthening of India's healthcare infrastructure by integrating NCD screening as a routine practice within primary healthcare services and reducing the growing burden of NCDs.
