

GOVERNMENT OF INDIA  
MINISTRY OF CULTURE  
**RAJYASABHA**  
**UNSTARRED QUESTION NO. 2278#**  
ANSWERED ON 20.03.2025

**CULTURAL RENAISSANCE**

2278 # SHRI ADITYA PRASAD:

Will the Minister of CULTURE be pleased to state:

- (a) whether Government has launched any special schemes or initiatives during the recent years to promote cultural renaissance and tourism development;
- (b) if so, the State-wise details thereof including Jharkhand;
- (c) the details of special steps taken to promote cultural and historical sites in Jharkhand and other States;
- (d) whether Government has formulated any policy to link local crafts, traditions and cultural programmes with tourism development; and
- (e) if so, the States wherein it has been implemented?

**ANSWER**

THE MINISTER OF CULTURE AND TOURISM  
(SHRI GAJENDRA SINGH SHEKHAWAT)

- (a) Development and promotion of tourist destinations and products is undertaken by the & respective State Government/ UT Administration. The Ministry of Tourism
- (b) complements the efforts of States/ UTs by developing and promoting various tourism products of the country including cultural and historical tourism, through various schemes and initiatives. Information on tourist destinations in the country is promoted through the Incredible India Digital Portal. In recognition of the relevance of cultural renaissance and tourism development, cultural programmes are organized on various occasions like World Heritage Day, World Heritage Week, International Museums Day, Republic Day, Independence Day, Gandhi Jayanti and other occasions through exhibitions, lectures, workshops, competitions, performances etc. involving general public, school and college students etc. Further, documentaries on monuments are screened in interpretation centers at selected monuments for the benefit of general public.

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Under the AzadiKaAmritMahotsav, programme activities such as QilaaurKahaniyan Campaign, Wonder Caves campaign, MadhavpurGhed festival, Kalanjali programme, Vitasta – celebrating Buddhist Heritage of Kashmir and MeraGaon Meri Dharohar, etc. were organized.

The Government of India has set up seven Zonal Cultural Centres (ZCCs) to protect, promote and preserve various forms of folk, tribal & local art and culture in the country, including Jharkhand. The mandate behind setting up of these ZCCs is to bind the nation culturally while retaining the individuality of the regions that comprise them.

Besides, Ministry of Culture also organizes RashtriyaSanskritiMahotsavs (RSMs) through these ZCCs where a large number of folk/tribal artists from all over India are engaged to showcase their talents.

- (c) There are 3,698 ancient monuments and archaeological sites and remains declared as of national importance across the country including State of Jharkhand and looked after by Archaeological Survey of India (ASI). Amenities like drinking water, toilets, pathways, ramps, etc, besides facilities like Wi-Fi, cafeteria, interpretation centre, brail signage, etc. are provided based on requirement and availability of resources at some of the monuments and areas.
- (d) Ministry of Tourism has also been providing financial assistance to State & Governments/ UT Administrations for organizing fairs/festivals and tourism related events under its Domestic Promotion and Publicity including Hospitality (DPPH) Scheme. State wise details are given at **Annexure-I**.
- (e)

Ministry of Tourism has revamped the Swadesh Darshan Scheme as Swadesh Darshan 2.0 (SD 2.0) with the objective to develop sustainable and responsible tourism destinations, following a destination and tourist-centric approach. Details of projects sanctioned under the scheme are at **Annexure-II**.

The Government of India under the guidelines for Special Assistance to States/Union Territories for Capital Investment (SASCI) for Development of Iconic Tourist Centers has approved 40 projects in 2024-25. State-wise details of the projects, including in Jharkhand, are at **Annexure-III**.

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**ANNEXURE-I.**

ANNEXURE REFERRED TO IN REPLY TO PART (d)&(e) OF RAJYA SABHA UNSTARRED QUESTION NO.2278 FOR 20.03.2025.

STATE-WISE LIST OF FAIRS AND FESTIVAL UNDER DOMESTIC PROMOTION AND PUBLICITY INCLUDING HOSPITALITY SCHEME.

<b>Sl. No.</b>	<b>Name of state</b>	<b>Year</b>	<b>Name of Fairs &amp; Festivals</b>
1.	Arunachal Pradesh	2020-21	Pedal to Pakke
		2021-22	Easterly Essence Ledum Festival
			Orange Festival of Music and Adventure
		2022-23	Si Donyi Festival
2.	Assam	2021-22	Bhogali Festival
			Rongoli festivals
3.	Chandigarh	2021-22	Chandigarh Carnival Festival and
			New Year Extravaganza
			50 <sup>th</sup> Chandigarh Rose Festival
		2022-23	Chandigarh Carnival
4.	Goa	2020-21	Carnival Festival
			Shigmo Festival
		2021-22	Carnival Festival
			Shigmo Festival
		2022-23	Carnival Festival
			Shigmo Festival
5.	Haryana	2021-22	Surajkund International Crafts Mela
		2022-23	Surajkund International Crafts Mela
6.	Himachal Pradesh	2021-22	International Shivratri festival
		2022-23	International Shivratri festival
			International KulluDussehra Festival
7.	Kerala	2022-23	Sargalaya International Arts and Crafts Festival
8.	Madhya Pradesh	2020-21	Baiga Olympics
		2021-22	PachmarhiUtsav, Pachmarhi
			JalMahotsav, Hanuwantia
			Khajuraho Dance Festival
		2022-23	JalMahotsav, Hanuwantia
			Khajuraho Dance Festival
		2023-24	JalMahotsav, Hanuwantia
			Narmada Mahotsav
Gandhi Sagar Floating Festival			
2024-25	Kuno Forest Festival		

			Chanderi Festival JalMahotsav-Hanuwantiya			
9.	Meghalaya	2021-22	Wangala Dance Nongkrem Dance Festival			
			2022-23	Wangala Dance Nongkrem Dance Festival		
		2023-24		Nongkrem Dance Festival		
		2024-25	The 100 Drums Wangala Dance Festival 2024 The Nongkrem Dance Festival 2024			
10.	Mizoram	2020-21	Anthurium Festival Winter Festival			
			2021-22	Anthurium Festival Winter Festival		
		2022-23		Anthurium Festival Winter Festival		
			2024-25	Winter Festival 2024 Leitlanpui Music Festival 2024		
		11.	Nagaland	2021-22	Hornbill Festival The Angami'sSekrenyi Festival	
2022-23	Ahuna Festival Runa Festival Sekrenyi Festival Autumn Festival at Nagaland House Kolkata Autumn Festival at Nagaland House New Delhi Hornbill Festival					
	2023-24			Autumn Festival at Nagaland House, New Delhi Cuisine and Music Festival at Naga Heritage Village, Kisama		
				2024-25	Autumn Festival at Nagaland House Traditional Food & Folk Music Festival at Dimapur Cultural Fair at Tzurang Valley, Mokuchung District	
12.	Puducherry			2021-22	27th Yoga Festival at Puducherry Yanam People's Festival Carnival Festival at Karaikal	
					2021-22	HarivallabhSangeetSamemelan, Jalandhar HollaMohalla at Shri Anandpur Sahib
						2022-23
2024-25	HarivallabhSangeetSammelan-Jalandhar Harike Wetland Festival Ferozepur BathindaVirasti (Heritage) Festival RaagSammelan Amritsar					
14.	Sikkim	2020-21	Red Panda Winter Carnival			

			JorethangMagheyMela
			Pelling Winter Tourism Festival
		2021-22	Cherry Temi Tea & Tourism Festival Temi Tea Gardens South Sikkim
			Khangchendzonga Winter Carnival Festival
			JorethangMagheyMela
15.	Tripura	2020-21	Bharat Bangla Festival
		2022-23	Neermahal Festival
			Diwali Festival
			Chabimura Festival
		2023-24	Neermahal Festival
			Diwali Festival
			Chabimura Festival
		2024-25	Diwali Festival
			Chabimura&Tirthamukh Festival
			Ashokastami Festival
			ChapcharKut Festival
16.	Tamil Nadu	2021-22	India Dance Festival at Mamallapuram
		2022-23	India Dance Festival at Mamallapuram
		2023-24	India Dance Festival at Mamallapuram
		2024-25	Indian Dance Festival-Mamallapuram
			Marghali Music Festival - Chennai
			Madurai Pongal Festival
17.	Telangana	2021-22	Bathukamma Festival
			MedaramJatara at Munugu
		2024-25	SampradayaSantha at Mahabubnagar
			Sweet & Kite Festival
18.	Uttarakhand	2022-23	International Yoga Festival
		2023-24	International Yoga Festival
19.	Uttar Pradesh	2022-23	Firozabad Mahotsav
		2023-24	Firozabad Mahotsav
			HathrasMahotsav

ANNEXURE REFERRED TO IN REPLY TO PART (d)&(e) OF RAJYA SABHA UNSTARRED QUESTION NO.2278 FOR 20.03.2025.

DETAILS OF PROJECTS SANCTIONED UNDER THE SWADESH DARSHAN 2.0 SCHEME

SL. NO.	STATE	DESTINATION	NAME OF THE EXPERIENCE
1.	Andhra Pradesh	Araku-Lambasingi	Borra Cave Experience at Araku
		Nacho	Unlock Nacho Expedition
		Mechuka	Mechuka Cultural Haat
		Mechuka	Mechuka Adventure Park
2.	Assam	Kokrajhar	Kokrajhar Wetland Experience
		Jorhat	Reimagining Cinnamara Tea Estate
3.	Goa	Porvorim	Porvorim Creek Experience
		Colva	Colva Beach Experience
4.	Karnataka	Hampi	Setting up of 'Traveller nooks'
		Mysuru	Tonga ride Heritage experience zone
		Mysuru	Ecological Experience Zone
5.	Kerala	Kumarakom	Kumarakom Bird Sanctuary Experience
6.	Ladakh	Leh	JulleyLeh Biodiversity Park
		Kargil	Exploring LOC and Hundarman village Experience
7.	Madhya Pradesh	Gwalior	Phoolbagh Experience Zone
		Chitrakoot	Spiritual experience at Chitrakoot
8.	Maharashtra	Pune	Shivrushti Historical Theme Park-Phase 3
9.	Meghalaya	Sohra	Waterfall Trails Experience
		Sohra	Meghalayan Age Cave Experience
10.	Nagaland	Chumoukedima	Eco-Tourism Exp at Chumoukedima viewpoint
		Chumuoukedima	Tribal Cultural Experience at Midway Retreat
11.	Puducherry	Karaikal	Karaikal beach and waterfront experience
12.	Punjab	Kapurthala	Eco Tourism experience at Kanjli wetland
		Amritsar	Border Tourism Experience at Attari
13.	Rajasthan	Bundi	Spiritual Experience, Keshavraipatan
14.	Sikkim	Gyalshing	Eco-Wellness Experience at Yuksom Cluster
		Gangtok	Gangtok Cultural Village
15.	Tamil Nadu	Mamallapuram	Immersive experience at Shore Temple
16.	Telangana	Bhongir	Bhongir Fort Experiential Zone
		Ananathagiri	Eco tourism zone at Ananathgiri forest
17.	Uttar Pradesh	Prayagraj	Azad Park and DekhoPrayagraj Trail Exp
		Naimisaranya	Vedic- wellness Experience
18.	Uttarakhand	Pithoragarh	Rural Tourism Cluster Experience at Gunji
		Champawat	Tea Garden Experience

**ANNEXURE-III**

ANNEXURE REFERRED TO IN REPLY TO PART (d)&(e) OF RAJYA SABHA UNSTARRED QUESTION NO.2278 FOR 20.03.2025.

DETAILS OF PROJECTS FOR CAPITAL INVESTMENT (SASCI) FOR DEVELOPMENT OF ICONIC TOURIST CENTERS, INCLUDING IN JHARKHAND:-

SL. NO.	STATE	NAME OF THE PROJECT
1.	Andhra Pradesh	Enriching the fort and Gorge Experience in Gandikota
		Akhanda Godavari- (Havelok Bridge & PushkarGhat) in Raja Mahendravaram,
2.	Arunachal Pradesh	Siang Adventure & Eco-Retreat in Pasighat
3.	Assam	Assam State Zoo Cum Botanical Garden in Guwahati
		Beautification of Rang Ghar in Sivasagar
4.	Bihar	Development of Matsyagandha Lake in Saharsa
		Karamchat Eco-Tourism and Adventure Hub in Karamchat
5.	Chhattisgarh	Development of Chitrotpala Film City in Raipur
		Development of Tribal & Cultural Convention Centre in Raipur
6.	Goa	Chhatrapati Shivaji Maharaj Museum in Ponda
		Townsquare in Porvorim
7.	Gujarat	Ecotourism Destination at Kerly (Mokarsagar) in Porbandar
		Tented City and Convention Centre in Dhordo
8.	Jharkhand	Eco-Tourism Development of Tilaiyya in Koderma
9.	Karnataka	Ecotourism & Cultural Hub at Roerich and Devika Rani Estate Tataguni in Bengaluru
		Development of Savadatti Yallammagudda in Belgavi
10.	Kerala	Ashtamudi Biodiversity and Eco-recreational Hub in Kollam
		Global Gateway to Malabar's Cultural Crucible in Sargaalaya
11.	Madhya Pradesh	Orchha A Medieval Splendour in Orchha
		International Convention Centre for MICE in Bhopal
12.	Maharashtra	INS-Guldar Underwater Museum, Artificial Reef, and submarine Tourism in Sindhudurg
		Development of RAM-KAL PATH in Nashik
13.	Manipur	Loktak Lake Experience in Loktak
14.	Meghalaya	MICE Infrastructure in Mawkhanu
		Redevelopment of Umiam Lake in Shillong
15.	Odisha	Development of Hirakund
		Development of Satkosia
16.	Punjab	Development of Heritage Street as a tribute to Shaheed-e-Azam, Sardar Bhaghat Singh at Khatkar Kalan in SBS Nagar
17.	Rajasthan	Development at Amber-Nahargarh and Surrounding Area in Jaipur
		Development at Jalmahal in Jaipur
18.	Sikkim	Skywalk, Bhaleydhunga, Yangang in Namchi

		Border Experience in Nathula
19.	Tamil Nadu	Development of Nandavanam Heritage Park in Mammallapuram
		Garden of Flowers in Devala
20.	Telangana	Ramappa Region Sustainable Tourism Circuit in Ramappa
		Somasilla Wellness & Spiritual Retreat in Nallamala
21.	Tripura	Shakti Peethas Park at Banduar in Gomati
22.	Uttar Pradesh	Development of Bateshwar in District-Agra
		Integrated Buddhist Tourism Development in Shrawasti
23.	Uttarakhand	Iconic City Rishikesh: Rafting Base Station in Rishikesh

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