

GOVERNMENT OF INDIA  
MINISTRY OF COMMERCE & INDUSTRY  
(DEPARTMENT OF COMMERCE)

**RAJYA SABHA**  
**UNSTARRED QUESTION No. 2451**  
ANSWERED ON 21/03/2025

**E-COMMERCE EXPORT HUBS FOR MSMEs**

2451. SHRI AYODHYA RAMI REDDY ALLA:

Will the Minister of Commerce and Industry be pleased to state:

- a) whether Government plans to set up e-commerce exports hubs in public-private partnership mode to assist Micro, Small and Medium and Enterprises (MSMEs) and traditional artisans in selling their products internationally;
- b) if so, the details thereof;
- c) the timeline and location of these hubs; and
- d) whether the Ministry will facilitate any specific support to MSMEs from Andhra Pradesh to ensure their participation in these hubs?

**ANSWER**

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY  
(SHRI JITIN PRASADA)

**(a) to (c)** The Directorate General of Foreign Trade (DGFT) has initiated the pilot launch of E-Commerce Export Hubs (ECEHs) to assist MSMEs and traditional artisans in expanding their exports through e-commerce. These hubs aim to streamline regulatory and logistics processes by providing end-to-end support for cross-border e-commerce exports, including faster clearance and simplified returns management. Five pilot ECEHs— two in the National Capital Region (NCR), two in Bengaluru, and one in Mumbai —are currently under implementation and are expected to be operational during FY 2025-26.

**(d)** E-commerce exports facilitate largely MSMEs from all states including Andhra Pradesh and they benefit from such facilities as e-Commerce Export Hubs which provide for quicker clearance and return facilities.

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