

[2 December, 2002]

RAJYA SABHA

Sl. No	State	Studios	Transmitters
21.	Orissa	2	33
22.	Pondicherry		2
23.	Punjab		3
24.	Rajasthan		27
25.	Sikkim		2
26.	Tamil Nadu		22
27.	Tripura		5
28.	Uttar Pradesh	4	32
29.	Uttaranchal	1	19
30.	West Bengal	2	12
	TOTAL:	21	459

Proposals for commissioned programmes

1301. SHRI BASHISTHA NARAIN SINGH: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the procedure for accepting the proposals for commissioned programmes by Doordarshan Centres;

(b) the number of proposals received since March, 2000 and how many were accepted;

(c) the fate of the rest of the proposals; and

(d) the action taken by Government in this regard?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA S^VARAJ): (a) Prasar Bharati has informed that the proposals for programmes under commissioned category are processed in accordance with the guidelines laid-down for the purpose. These are first evaluated by an Evaluation Committee which consists of senior officials of Doordarshan and outside experts from various fields. Thereafter, the short listed programmes are put up to the Costing Committee for final decision.

(b) Prasar Bharati has intimated that 2428 proposals were received during the period March 2000 to 31/3/2002 and out of these, 1023 proposals have been approved.

(c) Prasar Bharati has informed that proposals under commissioned scheme are processed as per programme requirements of Doordarshan and availability

of funds. Producers whose proposals are rejected are informed of the same from time to time.

(d) Prasar Bharati is a statutory autonomous corporation and has autonomy in programme matters. The Government has no role in this regard.

Status of North-East Channel

1302. DR. ARUN KUMAR SARMA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the implementation status of the North-East Channel indicating total fund allocated and released for creation of content software since its inception till October, 2002 and outcome of TRP assessments;

(b) the total hours of content already created exclusively for this Channel and number of producers commissioned so far, citing those from outside NER;

(c) whether tender-notices for commissioning of programmes for this Channel were published in the media and lists of selected producers were Trade public;

(d) if so, the details thereof citing names of local dailies and list of producers; and

(e) if not, the reasons therefor?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) Prasar Bharati has intimated that North-East 24 hours Satellite Channel, was commissioned on 27.12.2000 and a total amount of Rs. 14,57,50,000/- has been allocated for creation of content/software for the channel since its inception till October 2002.

TAM (Television Audience Measurement), a private company which provides TRPs has not included North-Eastern States in its sample assessment.

(b) to (e) Content of 10170 hours has already been created for the Channel upto October 2002.

Prasar Bharati has informed that publicity for inviting proposals from outside producers for commissioning programmes for the Channel was made through all Doordarshan Kendras of North-East Region including North-East Satellite Channel and on the notice board of all the Kendras. No publicity was made in local dailies. The list of producers who have been assigned commissioned programmes is annexed as statement.